

2025

# IMPACT REPORT

Building Better Together



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- > 4303 West Broadway  
Louisville, KY, 40211

# Message from President & CEO

# Evon Smith



Dear Friends and Community Partners,

As we reflect on 2025, I am filled with gratitude and pride for the progress we have made together in advancing economic justice and strengthening the fabric of West Louisville. This year has been a powerful reminder that when residents, businesses, and partners unite around a shared vision, transformational change is not only possible—it is inevitable.

At OneWest, our work continues to be guided by a deep commitment to creating opportunities that empower families, support local entrepreneurs, and uplift the neighborhoods we serve. In 2025, we expanded critical programs, forged new partnerships, and continued investing in the people and places that make West Louisville vibrant and resilient.

From the growth of our small business initiatives, to the advancement of major development projects, to community-centered events that bring joy and connection, each milestone represents the collective dedication of our staff, board members, donors, and community champions. Your support fuels our impact, and your belief in our mission inspires us daily.

As you read this Impact Report, I hope you feel as encouraged and energized as we do. The stories, achievements, and data within these pages reflect not only what we have accomplished, but also the bright and promising future ahead. We remain steadfast in our mission, proud of our partnerships, and excited for the continued progress we will make—together.

Thank you for your trust, your partnership, and your unwavering commitment to West Louisville.

With gratitude,

*Evon Smith*

Evon Smith  
President & CEO



***“Economic justice is more than a goal—it’s a promise to create opportunity, access, and hope for every resident of West Louisville.”***

***~ Evon Smith***



## Message from Board Chair

# John McCarthy

Dear Friends and Supporters,

As we reflect on 2025, I am proud to share the remarkable progress OneWest has made in advancing our mission to strengthen and revitalize the neighborhoods of West Louisville. This year has been one of extraordinary momentum, strategic investment, and meaningful collaboration.

Thanks to the confidence and partnership of our community, OneWest secured \$1.2 million in funding from the City of Louisville, along with a \$1 million matching grant from the James Graham Brown Foundation—a milestone that will allow us to complete critical phases of our long-term development strategy. We were also honored to receive over \$250,000 from the Louisville Metropolitan Sewer District's Community Benefits Program. In addition, partners such as Stock Yards Bank, Park Community Credit Union, and many others stepped forward to fuel our work and reaffirm their commitment to the people of West Louisville.

Together, these investments support our ambitious goal of building a dynamic commerce corridor along 18th Street, designed to expand economic opportunity, attract new business ventures, and create sustainable growth for generations to come.

In 2025, we also advanced projects that directly respond to community needs. At 4303 W. Broadway, we are beginning development of a 24-hour daycare center, a vital resource for working families and entrepreneurs who need flexible, reliable childcare options. This initiative reflects our continued commitment to addressing the real challenges faced by the nine neighborhoods that make up West Louisville.

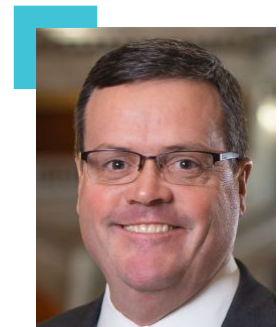
We continue to make strong progress on our redevelopment portfolio, including the transformation of 526 S. 18th Street, formerly the home of Secretary Brown and now named in his honor. In addition, we have launched a \$50 million capital campaign, to be raised over the next three years, to complete the renovation and interior reconstruction of the historic landmark at 18th and Broadway, widely known as the Royal Theater. This project stands as a symbol of cultural restoration, economic investment, and collective pride.

As a team, we have come together with focus and purpose—strengthening relationships, forging new partnerships, and working tirelessly to cultivate growth and investment across West Louisville. I am inspired by the opportunities ahead and confident that the groundwork we are laying today will expand our capacity to support entrepreneurs, uplift local businesses, and build a more vibrant and equitable community.

To our board members, staff, partners, and supporters: thank you. Your dedication and belief in our mission make this work possible. We move forward together, committed to creating a stronger West Louisville through the development of commerce, opportunity, and shared vision.

With gratitude,

John McCarthy  
Board Chair



## Board of Directors (2025)

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Anthony L Mathis  
Berroa Henry  
Dana Mayton  
Darnell McCoy  
David Snardon  
Donnie Adkins

Dreema Jackson  
Evon Smith  
Holli Turner  
Howard Holloman  
Jeffrey L. Gardner  
Jessica Jackson

John T. McCarthy III  
Judy Schroeder  
Karen Bowie  
Lee Gill  
Lourdes Baez  
Michael Guenther

Myra Rock  
Nicole Karr  
Robert Springfield  
Rolf Provon  
Scott Keadle  
Tiffani Jett

Tom Murro  
Wanda Ramsey

We extend heartfelt thanks to the following board members who completed their service in 2025. Their leadership and dedication helped strengthen our mission and expand our impact.

Maureen Brekka,  
Brown-Forman

Lonnie Gray,  
V-Soft

Nikki Lanier,  
Harper Slade

Donna Purvis,  
Councilwoman, District 5

Keisha Bross,  
NAACP

Ed Krebs,  
K. Norman Berry  
Architects

Steve Poe,  
Poe Companies

# PROJECTS IN-PROGRESS



## Royal Theater 1731 West Broadway

Over the past year, OneWest has focused on the development of a comprehensive master plan for the Royal Theater project, a catalytic investment designed to jump-start revitalization along the West Broadway and South 18th Street corridor. Located at a prominent intersection that serves as a major gateway into Louisville's West End, the Royal Theater site is positioned to become a vibrant hub for retail, commercial activity, and community engagement.

The project encompasses approximately **37,725 square feet across multiple connected historic buildings**, long recognized as destination sites within the community. Its strategic location—steps from three bus stops and supported by extensive parking—ensures strong accessibility for residents, visitors, and businesses alike.

In 2025, OneWest successfully completed the **Royal Theater Master Plan**, outlining a bold **\$60 million plus total development vision**. To date, **\$1.6 million has been invested** toward planning and early-stage development. The master plan prioritizes **affordable housing, revitalized spaces for small businesses, and opportunities for anchor tenants**, ensuring the project delivers both economic and social impact.

As development progresses, the Royal Theater project will engage local contractors and small businesses, advancing OneWest's ongoing commitment to business development, workforce growth, job creation, and neighborhood beautification. The organization continues to collaborate closely with partners—including the City of Louisville—to align public and private investment and accelerate revitalization efforts throughout the corridor.

Currently, **commercial spaces are available for rent**, offering early opportunities for businesses to be part of this transformative development. The Royal Theater project reflects OneWest's long-term vision for equitable development and sustainable growth in Louisville's West End, clearly signaling momentum and promise for the future of the community.

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# 24-Hour Childcare Center

## 4303 West Broadway

OneWest is committed to addressing the critical barriers that limit economic mobility for families in West Louisville. Among the most persistent challenges voiced by residents, employers, and community partners is the lack of accessible, flexible, high-quality childcare—particularly options that support non-traditional work schedules. The development of a 24-hour childcare center at 4303 W. Broadway directly responds to this need and represents a transformative opportunity to strengthen families, support workforce participation, and advance equitable community development.

Located in the heart of West Louisville, 4303 W. Broadway is strategically positioned to serve thousands of working parents employed in healthcare, hospitality, logistics, and other industries that require early-morning, late-night, or overnight shifts. For many families, the absence of reliable childcare during these hours limits career advancement, restricts earning potential, and contributes to ongoing financial instability. By establishing a center designed to operate around the clock, OneWest aims to remove a key barrier to opportunity while promoting the well-being of children and supporting the overall economic vitality of the community.

The 24-hour childcare center will be guided by a holistic, family-centered model built on safety, educational enrichment, social-emotional development, and culturally responsive care. The facility will include age-appropriate learning spaces, secure indoor and outdoor play areas, rest areas for overnight care, and flexible drop-in options to meet the varying needs of working parents. OneWest seeks a qualified operator with demonstrated experience providing high-quality early childhood education, the ability to support extended and overnight care, and a strong alignment with community values.

This project also supports broader redevelopment efforts along the West Broadway corridor by activating a key commercial property, creating local jobs, and strengthening the neighborhood's infrastructure of essential services. Through collaborative partnerships with local employers, workforce agencies, and community organizations, the 4303 W. Broadway 24-Hour Childcare Center will serve as both a resource for families and a catalyst for long-term economic impact.

OneWest envisions this childcare center as a cornerstone investment in the stability and prosperity of West Louisville families. With the right operator and partners, 4303 W. Broadway will become a safe, nurturing, and dependable environment where children thrive and parents are empowered to pursue the full scope of their professional and educational goals.



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### Project Partners:

- Thrive By 5
- Metro United Way
- LEDA
- Lou Metro District 5
- 4C's
- Child Care Aware of Kentucky

# THE PLAN ROOM

The Plan Room at OneWest continues to serve as Louisville's leading construction-focused capacity-building hub for small contractors. Designed as a hybrid mentorship, technical assistance, and business-readiness program, The Plan Room provides tailored support that moves contractors from emerging to enterprise-ready businesses through a structured pathway of coaching, training, project navigation, and real contract opportunities.

In 2025, The Plan Room strengthened its role as an anchor institution for contractors in West Louisville—offering one-on-one mentorship, proposal and bidding assistance, project review, financial navigation, and compliance support. Contractors benefit from access to project plans, curated bid opportunities, certification guidance, and a robust suite of workshops such as RFP navigation, construction budgeting, blueprint reading, OSHA and safety compliance, and business operations training.

Guided by OneWest's commitment to economic empowerment, The Plan Room creates a relational ecosystem where contractors receive wraparound support, peer learning, coaching, and direct pipeline access to meaningful projects. In 2025, OneWest deepened partnerships with general contractors, architects, government agencies, and anchor institutions to provide real contracting pathways—ensuring that small construction firms not only participate in Louisville's development but thrive within it.

The Plan Room's impact extends beyond business development. It reflects OneWest's mission to rebuild the economic infrastructure of West Louisville by investing directly in the entrepreneurs who live, work, and employ in the neighborhoods we serve. The Plan Room remains a catalyst for generational wealth, job creation, and community revitalization—one contractor, one project, one partnership at a time.

## Client Highlight: K Construction

K Construction represents the transformational impact OneWest strives to create for small construction firms across West Louisville. Founded and led by Kyron Anderson, K Construction has experienced substantial growth through its relationship with OneWest's Plan Room.

In 2025, OneWest facilitated a pivotal partnership between K Construction and Overflow Construction, resulting in one of K Construction's skilled employees stepping into a superintendent/estimator role valued at a \$70,000 annual salary. This professional advancement strengthened both businesses and deepened the employment and leadership pipeline for West Louisville talent.

OneWest also partnered directly with K Construction on internal projects totaling \$35,000 in contract value, while supporting additional external contracting opportunities including \$25,000 in work with Louisville Metro Housing Authority.

One of the most significant milestones in 2025 was OneWest's mentorship and guidance on a \$1.4 million

development project—a new apartment complex planned for 22nd & Magazine in the heart of the Russell neighborhood. OneWest supported K Construction by assisting in property zoning, project readiness, and by connecting Kyron with Studio A, a respected Louisville-based architecture firm known for high-quality multi-family and commercial design.

Kyron has since referred five new contractors to OneWest, expanding the ecosystem of small construction firms who can benefit from Plan Room services.



Owner/Operator  
Kyron Anderson

# Contractor Highlight: EMCA Cleaning Services

EMCA Cleaning Services LLC is one of The Plan Room's emerging success stories—a business grounded in purpose, fueled by compassion, and strengthened through OneWest's mentorship.

Founded in 2019 by Estela Galarza, EMCA Cleaning Services offers commercial cleaning, residential cleaning, post-construction cleanup, and move-in/move-out services. Estela's inspiration came from her years working in a children's cancer hospital, where she learned firsthand how critical clean, sanitized spaces are to safety, healing, and dignity. That experience continues to shape EMCA's mission: to protect families and businesses through high-quality, safety-driven cleaning practices.

Estela was drawn to OneWest because of its reputation for uplifting small businesses, providing access to education, mentorship, and real opportunities. She quickly embraced The Plan Room as a space to learn, grow, and build confidence. Although EMCA has not yet secured a contract through OneWest, Estela is actively positioning her business to pursue future opportunities. She shared

that walking into The Plan Room made success feel possible—and now, thanks to ongoing mentorship and resources, she feels equipped to build a stable, reputable company that serves Louisville families and businesses.



Owner/Operator  
Estela Galarza

## Project Warm & Blueprint502 Partnership (Healthy Homes Production)

In 2025, OneWest partnered with Blueprint502 and Project Warm to expand contracting opportunities for emerging and small-scale construction businesses while improving housing conditions for families across West Louisville.

Through the Healthy Homes Production initiative, small construction firms—many originating from The Plan Room—were connected to modest but meaningful home-modification contracts within targeted zones of Parkland, Shawnee, and Chickasaw. Over the next two years, the program intends to serve 120 qualifying homes, with 60 households receiving up to \$10,000 each in essential home-health improvements.

These services may include:

- Safety & accessibility enhancements
- Air sealing & moisture control
- Pest and mold mitigation
- Fire and electrical safety upgrades
- Appliance repair or replacement
- Roofing and structural repairs
- HVAC service and upgrades
- Plumbing and general contracting improvements

OneWest hosted two information sessions on March 27 and June 11, 2025, connecting contractors to these opportunities and strengthening their capacity to bid, plan, execute, and document home-health work.

This partnership demonstrates how OneWest leverages citywide collaborations to unlock accessible contracts that grow small contractors, improve neighborhood housing stock, and circulate economic benefits back into the communities where our clients live and work.

# BUSINESS SUCCESS STORIES

## Brunch & Soul + Hip Hop Sweet Shop

### Restaurant Accelerator

In 2025, the Row Houses Restaurant Accelerator truly came to life. What began as an idea to nurture homegrown culinary talent has evolved into a dynamic proving ground for two of the West End's most exciting food brands: **Brunch & Soul** and **Hip Hop Sweet Shop**. Both businesses have exceeded expectations in revenue, customer volume, and social-media reach — proving how powerful intentional investment can be when local entrepreneurs are given the right space, support, and opportunity.

**Brunch & Soul**, led by the talented **Chef Aaliyah**, has quickly become one of Louisville's most talked-about brunch destinations. Known for soulful, elevated comfort food, Chef Aaliyah has cultivated a signature style that blends tradition, flavor, and creativity. Her dishes, her plating, and the warm energy she brings to her work have generated a loyal and growing fan base.

Her social media presence has exploded this year, with followers who travel not just from across the city — but from out of town — to experience her food in person. In 2025, Brunch & Soul became a true “destination restaurant,” drawing tourists who had followed Chef Aaliyah online and made a point to add the Row Houses to their Louisville itinerary. The Accelerator has provided her with a stable, affordable platform to grow at her own pace, and she is now positioned as one of the West End's most successful and recognizable culinary voices.

Just steps away, **Hip Hop Sweet Shop**, owned by **LaFessa** and **Jesse Jackson**, has created an entirely different kind of magic. With its bold branding, hip-hop-inspired atmosphere, and imaginative desserts, the shop has made itself an anchor of joy and creativity in the Row Houses community. Their unique concept — blending music, nostalgia, and desserts — has resonated with families, young people, and visitors who want a fun, culturally rich experience.

Hip Hop Sweet Shop has also built a strong and rapidly growing online presence. Their videos, reels, and product photos consistently attract engagement, and many customers now walk through their doors because they “saw them on Instagram.” The shop has earned a reputation for generous portions, friendly service, and unforgettable treats that keep people coming back. Their success is a testament to what happens when culturally relevant businesses are supported in spaces designed for them to shine.

Together, Brunch & Soul and Hip Hop Sweet Shop represent exactly why the Restaurant Accelerator exists. They are driving foot traffic, creating new reasons for residents and tourists to visit 18th Street, and proving that West End-based entrepreneurs can compete, grow, and thrive on a citywide — and even national — stage. Their achievements in 2025 are not just wins for their businesses; they are wins for the community, the corridor, and the future of economic development in the West End of Louisville.



# West Lou Coffee

## Brewing Opportunity in the West End

**West Lou Coffee** has become one of the most inspiring examples of what happens when local talent, community pride, and strategic investment come together. Founded by Louisville native **Sean Roberson**, West Lou Coffee began with a simple but powerful purpose: to bring a high-quality, Black-owned coffee roastery to the West End and to create a business that reflects the culture, excellence, and entrepreneurial spirit of the community.

By early 2025, demand for West Lou Coffee had outpaced the capacity of its original startup space. The business expanded into a newly rehabbed OneWest commercial space on West Broadway — one of the corridor's most visible revitalization efforts. The new roastery immediately became a point of pride for the neighborhood, anchoring foot traffic, drawing new customers, and elevating the commercial energy of the corridor.



### Craftsmanship With Community at Its Core

West Lou Coffee roasts small-batch, globally sourced beans with a focus on quality, consistency, and flavor. Their signature blends — including espresso, light roasts, and medium roasts — have built a loyal following across Louisville. More importantly, the brand has always been rooted in community identity. Sean returned to Louisville with a vision to fill a gap he saw in the West End: a Black-owned specialty roastery that could stand shoulder-to-shoulder with any national brand, while proudly representing the neighborhood where he grew up.

### Growing Reach and Impact

What makes West Lou Coffee special isn't just its product — it's the momentum behind it. Before expanding into the OneWest space, the brand had already become a favorite in local markets, bakeries, and cafés. As production increased, so did wholesale demand, leading to significant growth in both retail and business-to-business sales. The new facility now allows West Lou Coffee to scale responsibly, create new jobs, and welcome more community members into its story.

### A Natural Fit for OneWest's Mission

West Lou Coffee embodies everything the OneWest commercial strategy is designed to support: a local entrepreneur reclaiming economic space in the West End, a business generating new foot traffic and activity along West Broadway, a brand that uplifts community culture and identity, and a pathway toward jobs, ownership, and long-term economic growth. By transforming an underutilized building into a thriving roastery and neighborhood hub, this project demonstrates the tangible impact of OneWest's investment model. West Lou Coffee is more than a tenant — it is part of the broader movement to reimagine what commercial prosperity can look like in the West End.

### A Symbol of What's Possible

In 2025, West Lou Coffee stands as a testament to vision, persistence, and community-driven entrepreneurship. The business continues to grow, continues to inspire, and continues to prove that when we invest in our own people, we create businesses that not only thrive financially — but also reshape the narrative of pride, possibility, and ownership in the West End of Louisville.



# COMMUNITY ENGAGEMENT



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# Invest West Bus Tours

In celebration of OneWest's 10-Year Anniversary, OneWest hosted three InvestWest Bus Tours, bringing together more than 65 community leaders, investors, advocates, and changemakers for an immersive journey through the heart of West Louisville's revitalization. These tours offered a rare, first-hand look at the momentum, progress, and possibility taking shape across our nine neighborhoods.

Participants experienced behind-the-scenes access to completed OneWest catalytic projects — including Brunch & Soul, Hip Hop Sweet Shop, and the revitalized 526 Building named in honor of the late J. Michael Brown — while also previewing upcoming developments that will continue to reshape the economic landscape of the West End.

The InvestWest Bus Tours served as more than an introduction — they were an invitation. An invitation to dream bigger, invest deeper, and stand with OneWest as we continue transforming corridors, empowering local businesses, and building a healthier, more equitable West Louisville for generations to come.

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# Winter Wonderland

West Louisville shined brighter than ever this holiday season as OneWest launched a festive series of community events leading up to its beloved Winter Wonderland Drive-Through Light Show at Shawnee Park. Families, partners, builders, and more than one hundred volunteers came together to create magic, joy, and connection for thousands of residents — all powered by generous partners who believe deeply in OneWest's mission.

From December 19–21, Shawnee Park transformed into a breathtaking winter oasis, illuminated by more than 200,000 twinkling lights, festive music, live performances, and enchanting holiday scenes. More than 4,000 vehicles drove through the display, making Winter Wonderland one of the most cherished — and accessible — holiday traditions in the West End.

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# Flavor of the Future

In July 2025, OneWest celebrated Flavor of the Future as a vibrant community festival and a 10th anniversary milestone, bringing together food, culture, and creativity in the West End of Louisville. The free, family-friendly event activated the 18th Street Corridor with local chefs, live entertainment, and youth activities, while featuring a special art installation with The Healing Walls Project, made possible through a Fund for the Arts grant. This moment captured OneWest's mission in action—honoring community, uplifting local talent, and celebrating a decade of impact and forward momentum.



# BY THE NUMBERS



## Funds Invested

33% Projects

33% Programs

33% Operations

## Major Investments Secured

- > \$1.2 million from the City of Louisville to advance long-term development in West Louisville
- > A \$1 million matching grant from the James Graham Brown Foundation
- > Over \$250,000 awarded through MSD's Community Benefits Program
- > Additional support from Stock Yards Bank, Park Community Credit Union, Walmart, Republic Bank, PNC Bank, and other committed partners

## Total Donations

**\$1,164,613.24**  
Generously Donated in 2025

- > Grants:  
**\$561,471**
- > Major Donations:  
**\$427,500**
- > Contributions:  
**\$175,642**



# Thank You to Our Donors!

A.D. Porter & Sons Inc	Family Health Centers	LGE & KU	Pinnacle Bank	Texas Roadhouse
Brown Forman	Fourth Street Live	Louisville Metro Council	PNC Bank	Truist Bank
Builders Exchange of Kentucky	Fund for the Arts	Louisville Metro Government	Republic Bank	US National Bank
Central Bank	Garney Construction	LPX Group	SBA	Ulliman Schutte Construction, LLC
Churchill Downs	Gheens Foundation	McCarthy Enterprise	Sign-A-Rama	United Way
Community Foundation - Augusta Brown Holland Fund	HUD	Norton Healthcare	Springfield Plumbing	Walsh Construction
Community Foundation of Louisville	Jack Harlow Foundation	Old National Bank	Stephen E. Poe	Walmart
	James Graham Brown Foundation	Park Community Credit Union	Stellar Snacks	
	JoAsh Construction		Stock Yards Bank & Trust	

\*This list does not include in-kind donations.

## The Impact this Year

This year has been one of tremendous progress for OneWest. With the support of our partners, donors, and community, we achieved transformational milestones that move our mission forward:

### Advancing the 18th Street Commerce Corridor

- These investments fuel our vision of a vibrant, thriving 18th Street corridor — one that expands economic opportunity, attracts new business ventures, and supports sustainable growth for generations.

### Responding to Community Needs

- Began development of a 24-hour daycare center at 4303 W. Broadway, meeting a critical need for working families
- Continued advancement of our redevelopment projects, including the transformation of 526 S. 18th Street, now named in honor of Secretary Brown

### Launching a Historic Capital Campaign

- Launched a \$50 million capital campaign to be raised over the next three years to restore and reimagine the historic Royal Theater at 18th and Broadway — a cultural and economic anchor for West Louisville's future

These accomplishments were made possible by people like you — people who believe West Louisville deserves bold investment, opportunity, and hope.



# A DECADE OF BUILDING WEST LOUISVILLE TOGETHER

- 2015** OneWest launches with a bold mission to drive economic development in West Louisville.
- 2016** Acquisition and redevelopment strategies begin along major corridors, including West Broadway.
- 2017** Community engagement initiatives expand, establishing partnerships with residents and local leaders.
- 2018** Small Business Accelerator programs grow, supporting entrepreneurs and minority-owned businesses.
- 2019** The West Louisville Commercial District strategy is introduced, directing focused investments.
- 2020** COVID-19 response efforts support businesses and families through emergency relief programs.
- 2021** Major redevelopment projects gain momentum, attracting regional and national partners.
- 2022** The Growth & Scale Initiative (GSI) launches, offering technical assistance to local businesses.
- 2023** Construction and revitalization efforts expand, advancing the future of 18th & Broadway.
- 2024** OneWest deepens community-centered programming, arts activation, and workforce partnerships.
- 2025** Celebrating 10 Years: New investments, expanded childcare access, and transformational corridor development.





For a decade, OneWest has worked hand in hand with residents, partners, and stakeholders to create a stronger, more vibrant West Louisville. Our journey has been shaped by a collective belief that economic opportunity must be accessible to everyone—and that when we invest intentionally in people and place, communities thrive.

From supporting emerging entrepreneurs to driving catalytic redevelopment projects, OneWest has remained focused on meaningful, measurable impact. In ten years, we have strengthened commercial corridors, created pathways for business growth, revived vacant properties, and championed collaborative efforts that uplift families and neighborhoods.

Our work is more than construction, revitalization, or strategy. It is about restoring confidence, expanding access, and building a foundation where future generations can succeed. The past decade reflects one unwavering truth: progress is possible when we move forward together.

#### Special Thank You

To Congressman John Yarmuth and Senator Morgan McGarvey, thank you for your steadfast belief in West Louisville and your unwavering support of OneWest's mission. Your leadership and advocacy have helped ensure that federal resources, investment, and opportunity reach the communities that need them most. We are deeply grateful for your partnership over the last decade.

#### Leadership Louisville Bingham Fellows

OneWest traces its roots directly to the **Leadership Louisville Bingham Fellows** program, where in 2014 a cohort of senior leaders developed the original concept that became the organization and helped shape its community-focused mission. Today, that connection remains a cornerstone of OneWest's identity, grounded in the leadership and civic engagement principles fostered through the Fellows experience. We extend our sincere thanks to **Cynthia Knappek, President & CEO of Leadership Louisville Center**, for her continued support and partnership in advancing community leadership and sustaining the legacy of the Bingham Fellows in supporting inclusive economic and social impact.

#### Voices from the First 10 Years

“OneWest helped my business grow at a time when I felt unseen. Their support gave me the confidence to keep building.”

— Local Entrepreneur

“Seeing real investment come to West Louisville has given our community hope. OneWest has been a catalyst for change.”

— Longtime Resident

“Their commitment to collaboration has made all the difference. OneWest brings people together—and that's how progress happens.”

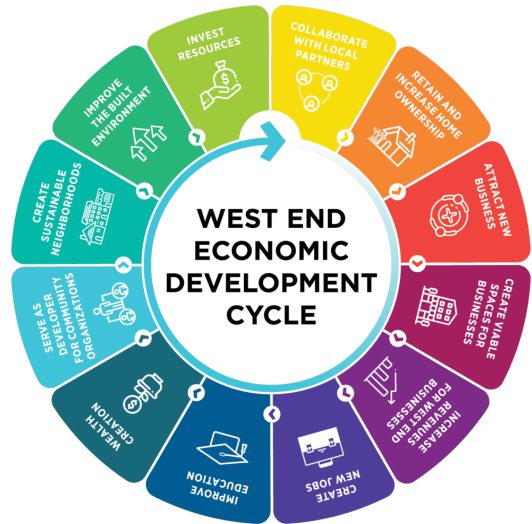
— Community Partner

## Mission Statement

Driven by our mission to serve as a driver for the responsible commercial revitalization of West Louisville, we collaborate with West End residents to lead the intentional change necessary to ensure a vibrant and healthy community for years to come, working alongside a diverse network of over 25 community partners.

## Vision Statement

Building an inclusive and vibrant West End for all of Louisville to live, shop, work, dine, and play, requires OneWest to act as an ecosystem facilitator from creation of development opportunities to provision of workforce. We are focused on local commercial development that fuels the economic development cycle for all of Louisville, and ultimately, for all of Kentucky.



## Revitalizing West End Louisville

Louisville's future depends on purposeful inclusion and investment in the West End. OneWest is dedicated to driving economic growth, fostering community development, and creating sustainable opportunities for businesses and residents alike.

We invite you to share our passion and commitment to a brighter future for West Louisville by contributing to our Invest West campaign. Your generous donation directly supports initiatives that uplift local communities, empower entrepreneurs, and ensure long-term prosperity for generations to come.



## Special Recognition

The OneWest staff and board are proud to take a moment to honor one of the West End's quiet champions — Mr. Melvin Spencer, affectionately known as Mr. Melvin, and his lovely wife, Mrs. Anita Spencer.

Mr. Melvin is more than a neighbor to us — he's family. As a resident and active supporter of the Shawnee community, Mr. Melvin has shown what it truly means to take pride in where you live. From keeping the lawns along our block perfectly trimmed to lending a helping hand to anyone in need, his dedication shows up in every freshly cut blade of grass and every act of kindness that keeps our neighborhood thriving.

He is the neighbor you can depend on — always ready to lend his tools, his time, and his heart. His care and consistency have helped OneWest and our neighbors maintain spaces that reflect the pride and beauty of the community we serve.

On behalf of the OneWest staff and board, we salute Mr. and Mrs. Spencer — our silent heroes who help OneWest be all that it needs to be for the West End of Louisville and beyond.

Please join us in celebrating Mr. Melvin and his ongoing legacy of care, service, and community spirit.



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